

BALLYMUN Tidy Towns

Annual Report 2020

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Ballymun Tidy Towns Clean Ups

Date: 20th May – 7th Dec

Timeframe (ongoing/completed etc.): Ongoing

Stakeholders Involved: BTT volunteers

Review (pros/cons/outcomes/future plans):

- Average Number of Volunteers: 8.2 volunteers
- Average Number of Plant Waste: 3.4 bags
- Average Number of Litter: 2.3 bags
- Average Number of Cans: 1 bag
- Number of Wed. Clean Up Days: 21 days
- Number of Other Activity Days: 6 days

Wednesday weekly clean up or event			No. bags collected		
Date (2020)	No of volunteers	Activity done (eg edging kerbs, etc)	Plant waste	Litter	Can
20/05	4	Weeding around bus stops at plaza, and car park of old shopping centre	1	2	
27/05	3	Weeding along main street - at swimming pool up to Supervalu. Also planting in planters.	1	2	
03/06	5	Weeding along main street - at civic centre and Garda station - and planting in planters		2	
10/06	5	Planting planters, and litter picking		3	1
17/06	6	Weeding footpath between Lidl and Santry Cross, and weeding across the road outside muck and magic	Lots - wheelbarrow full, and 1 other full bag		
24/06	7	Weeding footpath between Lidl and Santry Cross, and weeding across the road outside muck and magic	Lots - wheelbarrow ful, and 1 other full bag		
01/07	30	Ballymun day of action - Gateway (clean up -8 people); Coultry Park (street games signs up and litter pick - 10 people); Musgraves (pole and biodiversity trail sign up - 3 people); Trinity Comp (planting - 4 people); Trinity Comp (parents polytunnel - planting 2 people); History trail sign up in Main street (-2 people); Sarah from Rediscovery Centre visited sites to sort more Biodiversity Trail signs.	~ 3	lots ~ 12	
08/07		Cancelled due to bad weather			
15/07	6	Litter picking and weeding outside of Scoil an tSeachta Laoch	5		
22/07	8	Weeding central median and paving at the Garda station		3	
29/07	11	Cleaned and weeded area around both sides of Santry Cross	3	3	

05/08	7	Weeded at Santry Cross steps at curved unit	6		
12/08	9	Weeded along shopping centre	2		
19/08		Cancelled due to bad weather			
26/08	6	Weeded between Muck and Magic and the rediscovery centre, along the path	4		
02/09	11	Weeding outside the civic centre, and maintain one of the sloping planters in the central medium opposite Firehouse pizza	2		
09/09	12	Weeding and edging outside muck and magic/weeding at Gateway/shopping centre	4		
16/09	10	Weeding base of trees outside Trinity up to Gateway/ xxx	6		
23/09	9	Weeded and litter picked Ballymun Shopping centre car park and outside at central medium	3	1	
30/09	3	Weeded in front of Muck and Magic, and litter picked	4		
07/10	7	Weeding along pavement and litter pick -		2	0,5
14/10	8	Removing annual plants from planters, litter picking and pavement weeding		3	
21/10	7	Planted some world mental health day wildflower seeds in the planters beside the plaza bus stop. It began to rain only 10 mins in, so we headed home.			

Other Days		
<i>Date</i> (2020)	<i>No of volunteers</i>	<i>Activity done (eg edging kerbs, etc)</i>
30/05	2	Replaced old compost with new, and planted new plants
06/06	2	Replaced old compost with new, and planted new plants
29/07	12	Tidy Towns, City Farm, Trinity Comprehensive, and Sika Ireland planted a pocket garden across the road from Santry Cross
07/11	2	work on the main street
21/11	2	work on the main street
07/12	10	planted new trees behind supervalu

Ballymun Biodiversity Focus Group

Date: Late 2019 / Jan 2020

Timeframe (ongoing/completed etc.): Ongoing

Stakeholders Involved: BTT / BBAP Sub-group / Phibsboro TT

Review (pros/cons/outcomes/future plans):

- Initial meeting in Autumn 2019 with DCC Lorrain Bull biodiversity officer, Stephen Groom NWA Parks and Mary Ann Harris to consider a new Biodiversity Action Plan for Ballymun. BTT received funding from The Community Foundation of Ireland of €5000 to employ an ecologist to survey, run surveying workshops and draw up the new BAP in conjunction with the Ballymun Biodiversity Focus Group. Sarah Clear from the Rediscovery Centre made

contact with Mary Tubirdy who had already published a BAP under BRL. Mary drew up a provisional plan but we were unable to proceed due to Covid restrictions.

- May 2020, 3 members visited sites in Ballymun which were not surveyed before and took photos (Covid compliant). These included: Balbutcher Lane, Balcurris Park, 7 pitches (24/5/2020) and Santry Forest (29/5/2020)
- August 2020, DCC Tommy Hassitt and Bernie Reid gave a tour of Poppintree Park highlighting the areas of high biodiversity e.g. the 3 ponds, the attenuation areas and the wildflower meadows.
- BTT linked in with Phibsboro Tidy towns as they are also drawing up their own BAP. It was decided to run the survey workshops together. The ecologist Niamh Burke is working with Mary to this end.
- November 30th, the first webinar with Mary and Niamh. It covered biodiversity in general and they recommended using the Curio app for tree surveying. The next webinar is scheduled for Wednesday 27th Jan on Zoom covering habitat mapping and hedgerow/wetland survey.
- A Google Drive folder was set up containing all information for this project and a link was sent to all members of the BBFG, Niamh and Susan from PTT.

Repak Recycling Project

Date:	Started Feb 2020
Timeframe (ongoing/completed etc.):	Ongoing
Stakeholders Involved:	BTT / Sunflower Recycling / Repak / various local groups

Review (pros/cons/outcomes/future plans):

- Pilot project run by Repak with 7 other Tidy Towns groups in the country
- Repak recycling project is open to all Ballymun community / residents' groups.
- Accepts aluminium drink cans and plastic drinks bottles only.
- It needs to be a can or a bottle that was probably purchased in a local shop and was discarded in the Ballymun area.
- Cans and bottles need to be separated and placed into Repak / Tidy Towns bags.
- Repak / Tidy Towns bags are available in Nan's SuperValu which is also the collection point for Sunflower recycling to process the full bags on behalf of Repak.
- Each full bag is worth €5 for the community group.
- BTT invoices Repak for the bags collected by Sunflower recycling
- Payment is received from Repak into the BTT bank account
- BTT send out payments to the local community groups

Observations

- The project has had a fairly small uptake from local community / residents groups considering Ballymun large population with a total of 4 engaged groups

- The financial side of the Repak recycling project needs to be tightened as BTT have experience a shortfall in payment from Repak and have had to use their own funds to pay community groups
- Occasionally payments are incorrect/late being sent out to some of the community groups
- As this project expands, storage of the full bags is beginning to become a concern as the SuperValu yard is quite small

Better Ballymun Project

Date: 28th Feb / 1st July / 29th July / 18th Sept / 21st Oct

Timeframe (ongoing/completed etc.): Ongoing

Stakeholders Involved: Ballymun Tidy Towns committee / Ballymun Tidy Towns volunteers / Trinity Comprehensive / BRYR / Poppintree Youth Centre / City Farm Ballymun / Sika / Firehouse Pizza / Nan's SuperValu / DCC Public Domain & Community dept.

Review (pros/cons/outcomes/future plans):

28th Feb **Planting Projects:** Hawthorn hedge, Ballymun Library; Trees and fruit bushes, Scoil an tSeachtar Laoch; Wishing tree project, Marewood; Biodiversity planting, Crannogue Road; Wildflower meadow, Musgraves; Sports Scolarship Garden, Trinity Comp; Wildflowers, Our Lady's Nursery; Fairy Garden, Poppintree Park; Planting, Ballymun Utd.; Planting, Freshways; Planting, Ballymun Kickhams; Planting, Setanta;

Painting Projects: Various murals at: Centra, Poppintree Parade; Hoarding at Silver Spring (St Pappins Church), Coultry Park; Shangan Park;

Other Projects: History Trail signs; Biodiversity Trail signs; FAI street games - Whitacre Park, Shangan Green, Trinity Comp; Rediscovery information booth - Trinity Comp; Sli na Slainte, Trinity Comp;

July/Aug DCC anti-litter signs launch, Trinity Comp; Verge Trimming, Sika; Planting Project (Sika, Poppintree Youth Project, City Farm), Santry Cross; Murals - Back of SuperValu, Santry Cross, opposite St. Josephs Way; BRYR Clean Up and Memorial Day, St Josephs Way

18th Sept **Planting Projects:** Replanting of memorial bed, Gateway; Practical gardening workshop, Sports Scholarship Garden, Trinity Comp; Sika planting; Santry Cross; Weeding, Marewood;

Other Projects: Gabion Walls Project, Trinity Comp, The Reco, Rediscovery Centre, Horizon Building; Ghost Trail signs; Buddy Benches, Trinity Comp and 5 primary schools; Painting an Outdoor Training Circuit, St Margarets site; Painting planters, Doon and Knowth Court; Better Ballymun Newsletter.

21st Oct Painting project, Doon and Knowth Court; Daffodil planting, Trinity Comp

Ballymun Tidy Towns Online Photo Competition

Date: 8th – 22nd May

Timeframe (ongoing/completed etc.): Completed

Stakeholders Involved: BTT

Review (pros/cons/outcomes/future plans):

- Raise awareness of BTT within the community.
- Boost traffic to different BTT social media accounts.
- Develop a stronger link with the wider community and local groups.
- Unable to do Ballymun in Bloom this May so this may be used as a substitute.
- Used as a precursor to the local area competition.

Details:

- Judges: (X2) independent from BTT
- The photos are sent in by DM to the BTT social media platforms.
- These will then be uploaded to a shared Dropbox folder to which the judges have access.
- To insure impartiality, the owners of the photos will not be identified.
- 2 categories: Flowers / Wildlife
- 1st and 2nd prize per category - €20 SuperValu vouchers (X4)
- The photos should be taken in a front garden / back garden / balcony. This is so social distancing is observed and those self isolating can also take part.
- Entries need to include the person's Name / Location / Date the photo was taken.
- Winners will be contacted directly for full postal address if the prizes are being sent to their home address.
- No age limit but people under 18 years old will need parental consent.

Social Media Posts Breakdown:

Flowers winners post			
Facebook	704 reach	15 comments	2 shares
Instagram	87 reach	5 likes	
53 Flower photos entered			
Wildlife winners post			
Facebook	485 reach	9 comments	1 share
Instagram	67 reach	7 likes	
22 Wildlife photos entered			

Recommendation:

- Make this competition a yearly event. It is low cost, easy to run and helps raise awareness of BTT in the community. Use Google Drive for the shared folder with the judges. It could be run in April as Ballymun In Bloom is normally held in May.

DCC Community Plant Event

Date:	21 st May
Timeframe (ongoing/completed etc.):	Completed
Stakeholders Involved:	Trinity Comp / BTT / DCC Community dept.
Review (pros/cons/outcomes/future plans):	
<ul style="list-style-type: none">• Worked with DCC Community dept. to try and ensure all the donation plants were pollinator friendly for their Community Plant Event• BTT produced an information leaflet “Buzzing Ballymun” to accompany each batch of plants explaining the importance of pollinator friendly planting and information about the plants received. It also contained information about BTT, the work we do and how to get involved.• Due to Covid restrictions, BTT also assisted DCC in this year’s distribution process• Distribution was held in Trinity Comp car park and involved groups collecting their plants directly from DCC staff or delivered out by BTT volunteers• 22 community groups collected and 17 community groups batches were delivered• Deliveries were completed by BTT and SuperValu staff• Coordinate deliveries and sort the plants into batches• The day was a success	

Recommendations

- Unload and divided the plant deliveries off the trolleys as soon as delivered to ensure a faster delivery to the community groups and faster turnaround time for the delivery trucks
- Start delivering as soon as the trucks arrive and ensure there is enough vans/cars

National Spring Clean Day

Date:	13 th June
Timeframe (ongoing/completed etc.):	Completed
Stakeholders Involved:	BTT / DCC / BRYR
Review (pros/cons/outcomes/future plans):	
<ul style="list-style-type: none">• A call out was sent via social media for groups to take part in the National Spring Clean Day. 4 new groups made contact and BTT who then arranged contact with DCC Public Domain to provide equipment. BTT provided goodie bags for any children who were taking part. An infographic from The National Spring Clean was included with the equipment/goodie bags.• BRYR were already working with Sillogue Park as part of their Garden Games project and DCC Community as part of the Greener Neighbourhoods initiative.• Locations: Trinity Comprehensive / Main Street / Druid Court / Knowth Court / Sillogue Park / Coultry Terrace / Coultry Crescent / The Reco / Dolmen Way	

- Through this project a total of 5 new environmental groups were formed.

Ballymun Tidy Towns Local Area Competition

Date: June / July

Timeframe (ongoing/completed etc.): Completed

Stakeholders Involved: BTT

Review (pros/cons/outcomes/future plans):

- The BTT Local area competition was launched on the 19th June online and with posters placed in local shops.
- Judging took place on Fri 17th July, meeting at the Civic Centre and lunch provided at Poppintree Youth Project. There were 4 judging groups, including 1 horticulturist, one independent judge and 1 BTT/local person chaperone per group.
- The judging for the Best Shop Front category took place a week later with 1 judging group.
- Each chaperone had to take photos of each entry to be sent to the BTT secretary. Chaperones included BTT volunteers, DCC staff, St Vincent de Paul staff.
- Judges included representatives from the local area, Botanic Gardens, Finglas Tidy Towns, Trinity Comprehensive and the Rediscovery Centre.
- Due to Covid restrictions, the usual awards night was unable to be held. This year, the winners were phoned by BTT and arranged to be given their awards at the location which won the award. Photos were taken and the results were released and advertised on BTT social media on the 10th Sept.
- New to the 2020 competition:
 - Each entry form had a section to tick if they wanted to be contacted by BTT in the future about competitions / projects via a mailing list. Anyone on the mailing list can be taken off at any time if they so wish.
 - Adding a section on the judging forms to record 1 positive aspect per entry.
 - Organising the entries for judging in a logical direction which leads back to the lunch venue.
 - Organising Thank You postcards to acknowledge entering into the competition. The positive judges' comments were communicated to the entrants who didn't win via the Thank You postcards.

Breakdown (2020):

- Total categories – (x7), New Categories – (x3)
- New entries for original categories – (x25)
- New entries for new categories – (x17)
- Total sites judged – (x76)
- 1st Prize (x7) €150; 2nd Prize (x7) €75; 3rd Prize (x9) €50 including joint prizes; Special Awards (x5) €50

- Special Awards: Best New Entry / Biodiversity Champion / Community Spirit / Volunteer of the Year (Nominations for volunteers from outside the BTT committee. (x4) nominations sent in total by members of the BTT committee) / Community Space

Breakdown of Competition Category Entries and Locations (2020/2019):

Best Front Garden	# Entries	Poppintree	Shangan	Sillogue	Coutry	Main St.
2020	34	29	3	1	1	
2019	21	13	3	2	3	
Best Young Persons Garden	# Entries	Poppintree	Shangan	Sillogue	Coutry	Main St.
2020	4	2		1	1	
2019	New Category					
Best Open Area	# Entries	Poppintree	Shangan	Sillogue	Coutry	Main St.
2020	14	13			1	
2019	7	6			1	
Best Enclosed Area	# Entries	Poppintree	Shangan	Sillogue	Coutry	Main St.
2020	6	5		1		
2019	3	2			1	
Best Community Garden	# Entries	Poppintree	Shangan	Sillogue	Coutry	Main St.
2020	4		1		2	1
2019	3		1		2	
Best Youth Group Garden	# Entries	Poppintree	Shangan	Sillogue	Coutry	Main St.
2020	2			1		1
2019	New Category					
Best Shop Front	# Entries	Poppintree	Shangan	Sillogue	Coutry	Main St.
2020	12	4	3			5
2019	New Category					

Recommendations:

- Very top heavy with Best Front Garden entries from Poppintree. BTT volunteers to cold call into houses with well maintained gardens and encourage the residents to enter the competition.
- On the day of the judging, we were left short a chaperone. Going forward add an extra 2 judges/chaperons to cover drop outs etc.
- Some feedback from residents says that the same people always win so why bother entering. Divide the Best Front Garden entries and have 1st and 2nd prizes for the 5 main areas of Ballymun (Poppintree / Balcurris / Sillogue / Shangan / Coutry) and then an overall winner.
- Market the awards night as not about winning but about recognising the effort everyone has put into their area and Ballymun as a whole.
- As well as a plaque for the winners, add a cert with the judges' positive comments.
- Post out the Thank You cards on the day of the awards ceremony.
- Produce a checklist for the next local area competition.

Ballymun Tidy Towns New Committee Members Induction Day

Date:	20 th July
Timeframe (ongoing/completed etc.):	Completed
Stakeholders Involved:	BTT Committee
Review (pros/cons/outcomes/future plans):	

- 3 new committee members attended the meeting

Running order:

- Introductions
- National Tidy Towns in general
- History of Ballymun Tidy towns
- Ballymun Tidy Towns past projects
- Q&A

Welcome Pack documents circulated:

- List of BTT committee members including a short bio
- Contact details form to be filled in by new members
- BTT Committee Constitution
- BTT Committee Code of Conduct
- BTT Privacy Policy

Recommendations:

- Hold a yearly induction day for new members to include clean up volunteers as well as committee members. This can be held after the AGM once the committee members are elected.

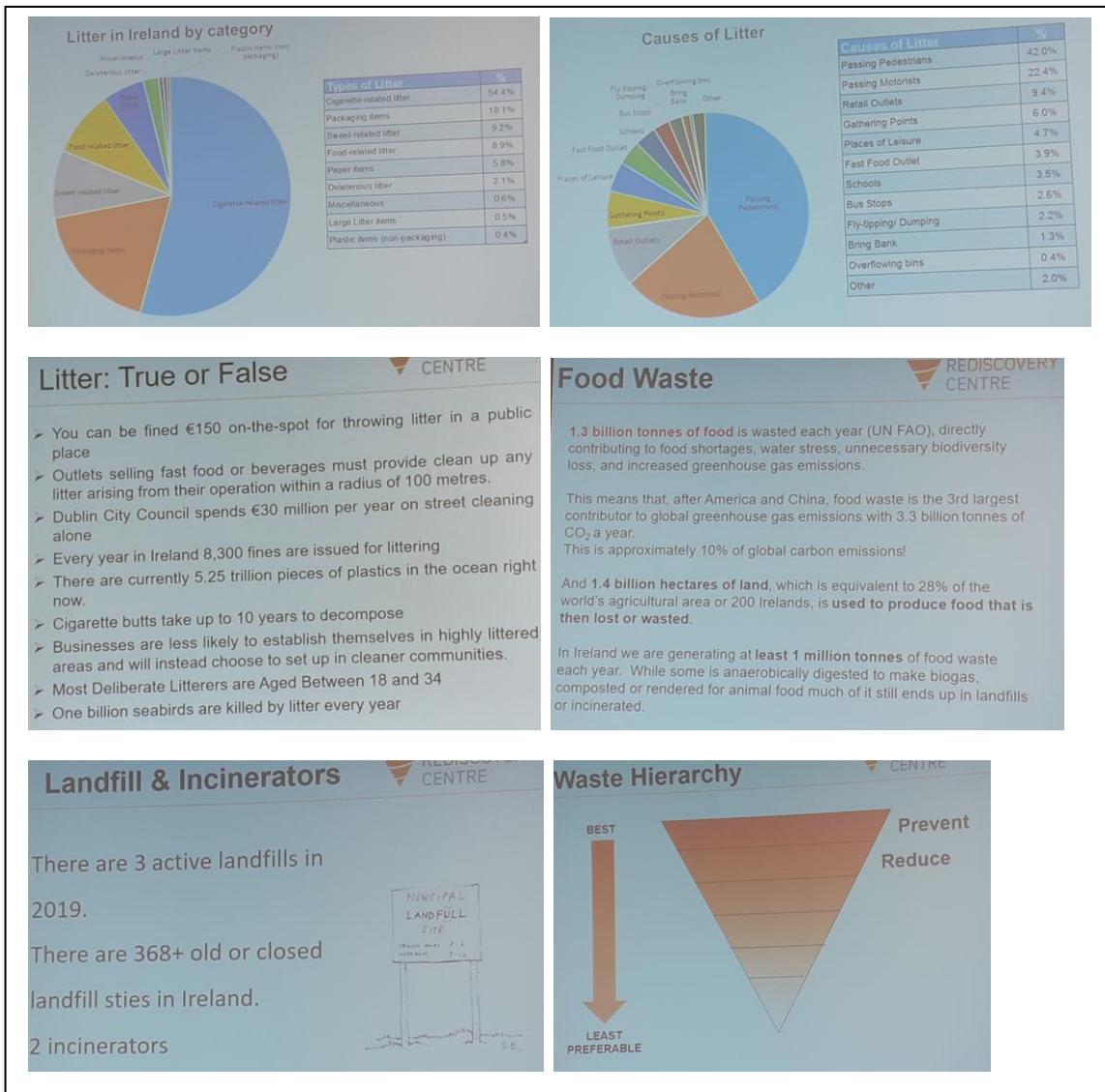
Rediscovery Centre Waste and Litter Workshop

Date:	28 th July / 21 st Oct
Timeframe (ongoing/completed etc.):	Completed
Stakeholders Involved:	Rediscovery Centre / BTT / Trinity Comprehensive
Review (pros/cons/outcomes/future plans):	

- 90 min interactive workshop held on site at the Rediscovery Centre (Covid restrictions compliant)
- 28th July for BTT / 21st Oct for Trinity Comprehensive staff and students
- Aprox 20 attended the BTT workshop in July, including members from Finglas Tidy Towns

- Extremely enjoyable and highly informative, covering types of litter generated and ways of how to tackle this problem

Highlights:



Stashtray - NoButts.ie

Date: 14th Aug

Timeframe (ongoing/completed etc.): Ongoing

Stakeholders Involved: BTT / NoButts.ie

Review (pros/cons/outcomes/future plans):

- NoButts.ie provides and empties cigarette bins (Stashtray). The butts collected are recycled into reusable plastic. This stops the butts from being washed out to sea in storm drains or going to landfill
- Ballymun Tidy Towns reached out to this newly formed start up and ordered 10 Stashtrays to be installed around Ballymun
- Ballymun was the first place in Ireland to install Stashtrays which is a great reflection on BTT
- Due to our support for NoButts.ie when they were first starting out, IBAL has offered to pay for the remaining 5 Stashtrays which are awaiting installation

Locations:

Installed	Awaiting Installation
Super Valu	Bus stop (towards Ikea)
Travelodge Hotel	Bus stop (towards City Centre)
Centra (Shangan road)	Centra (Sillogue)
The Rediscovery Centre	Centra (Poppintree)
The Axis theatre (Removed-need replacement)	Centra (Coultry)

Breakdown:

Butts collected from Aug – Dec 2020:	
Super Valu	7,000
Travelodge Hotel	4,000
Centra (Shangan road)	1,500 – 3,000
The Rediscovery Centre	800 – 1,500
Total butts collected = 13,000 - 15,500 (including margin of error)	

DCC Parks Tour of Poppintree Park

Date: 18th Aug

Timeframe (ongoing/completed etc.): Completed

Stakeholders Involved: BTT / BBFG / DCC Parks dept.

Review (pros/cons/outcomes/future plans):

- Our Guides Tommy and Bernie gave some encouraging comments about BTT and advice concerning the national competition.
- Tommy spoke about the old Poppintree Park and the major develops 10 years ago.
- The Park recently was awarded the Green Flag again this year.
- The purpose of the attenuation pond with its multiple biodiversity benefits, including wildlife
- Walked via flood plain identifying some of the wild plants.
- Then to wildflower bed at Pinewood entrance near pond twenty varieties of annual wildflowers (imported), sown in May now coming into flower.
- Walk along back of Park among trees. Tommy spoke about allowing the benefits for wildlife allowing the grass to grow.
- Then to the Hill which was created by the subsoil that came from pond and flood plain, vegetation created by self seeding

- Alas rain came, Tommy showed us two beds sown two years ago few annuals
- Tommy invited us to have some activities in the Park eg sowing wildflowers and seed collecting

Ballymun Tidy Towns Spooky Competition

Date: 5th Oct

Timeframe (ongoing/completed etc.): Completed

Stakeholders Involved: BTT / DCC Community dept.

Review (pros/cons/outcomes/future plans):

- Due to Covid restrictions the Otherworld festival was unable to go ahead. DCC approached BTT to run a Spooky Competition with DCC providing the One 4 All voucher prizes.
- DCC organised Sharon Harvey to produce a video on how to make homemade / recycled decoration which was shared on BTT social media accounts.
- There were (x3) categories, each receiving a 1st (€150) and 2nd (€100) prize: Best Spooky House / Best Spooky Road / Best Spooky Shop Front
- There were (x3) Special Awards, each receiving a €50 prize: Highly Commended (x3) / Best Use of Recycled Decorations (x2) / Best Community Space (x1).
- The winners were announced on MunTV on Halloween night as well as on BTT social media.
- Due to Covid restrictions, judging had to be done online via a shared Google Drive folder. BTT members took photos of each entry both in daylight and at night for the judges to review. There were 6 judges in total from the local area, DCC Community dept., Rediscovery Centre and BRYR.
- Following the competition, BTT were approached for information on how to set up a new environmental group in Balcurris Gardens.

Breakdown:

Best Spooky House				
# Entries (x25)	Poppintree (x9)	Sillogue (x8)	Coultry (x4)	Shangan (x4)
Best Spooky Road				
# Entries (x3)	Poppintree (x2)	Coultry (x1)		
Best Spooky Shop Front				
# Entries (x6)*	Main Street (x2)	Sillogue (x1)	*(x6) entries, (x3) decorated	
Special Awards: Highly Commended				
# Winners (x3)	Poppintree (x2)	Coultry (x1)		
Special Awards: Best Use of Recycled Decorations				
# Winners (x2)	Sillogue (x1)	Shangan (x1)		
Special Awards: Best Community Space				
# Winners (x1)	Sillogue (x1)			

Recommendations:

- It was a great success; recommend running again next year in conjunction with DCC Community dept. and the Otherworld festival.
- Approach the winner of the Spooky House category to produce a video on how he made his decorations for next years competition.

IBAL Report

Date: 12th Oct

Timeframe (ongoing/completed etc.): Completed

Stakeholders Involved: BTT / IBAL / DCC

Review (pros/cons/outcomes/future plans):

- The IBAL reports assess **10** different areas within Ballymun each year, but they are not the same areas in each of those years. For example, when IBAL decides to include Poppintree Park, we get a good grade for it. However, they decided not to include it in their highly negative assessment of 2019 at all. So it does seem a bit inconsistent, and to this degree makes it hard enough to see trends.
- Due to Covid restrictions, IBAL released 1 report only in 2020. Ballymun was the only entry to rise in the tables which brought favourable publicity to the area, especially following the 2019 report. Ballymun came 32nd out of 40 towns / cities surveyed, up 6 places.
- This year's general issues were of litter / chopped up litter along disused sites, SuperValu car park and open green areas. This issue of chopped up litter was highlighted to DCC earlier in the year. It was caused by contractors who are required to do a litter pick before any grass is cut.
- DCC employed Creative Connections to paint the recycling bins in Sillogue, Coultry and Shangan which improves the visual aspects of the sites. These works were completed after the IBAL report was released. This company also painted the recycle bins at the library in early 2020.

Recommendations:

- In terms of improving our grades the following areas could be improved:
 - Balbutcher Lane
 - St Margaret's Road (IKEA)
 - The recycling centres
 - The M50 approach
 - Shangan Road
 - And all residential areas generally

Areas assessed in each year and grade awarded:	
2020 areas assessed (Final Grade: Moderately Littered)	Grade
1. Balbutcher Lane	C

2. Main Street	A
3. Wad River Close/ Court and Silloge Gardens and Environs	C
4. Ballymun Library	A
5. Balcurris Park	A
6. Car Parking at Supervalu	C
7. Ballymun Road	A
8. Recycle Facility at Shangan Road	B
9. M50 Approach to Ballymun	A
10. Coultry Terrace	B
2019 areas assessed (Final Grade: Litter Blackspot)	
1. M50 Approach and Exit	B+
2. St.Margarets Road	B
3. Ballymun Town Centre and Environs	C
4. Shangan Road	D
5. Car Park at Ballymun Shopping Centre	D
6. Ballymun Sports and Fitness	C
7. R108 Ballymun Road	B+
8. Miscellaneous Derelict Site at Car Park at Ballymun Shopping Centre	D
9. Balcurris Park West	C
10. Balbutcher Lane	D

Mental Health Wildflower Bookmarks Planting

Date: 25th Oct

Timeframe (ongoing/completed etc.): Complete

Stakeholders Involved: BTT volunteers / Holy Spirit Church / Trinity Comprehensive / The Reco / Muck and Magic Community Garden

Review (pros/cons/outcomes/future plans):

- Emailed Mental Health Ireland and received (x50) bookmarks infused with wildflower seeds along with information posters and postcards. The bookmarks were to be planted as part of World Mental Health Day 2020 on the 10th Oct. using #reflectandgrow
- BTT distributed a pack of (x10) bookmarks and posters to / Holy Spirit Church / Trinity Comprehensive / The Reco / Muck and Magic Community Garden and used (x10) in BTT planters along Main Street.
- Unfortunately due to increased Covid restrictions, The Reco and Muck and Magic Community Garden were unable to plant their bookmarks.
- Photos were taken of the 3 groups planting and posted to BTT social media.
- It was a simple project to be involved in, raised awareness about mental health and it showed a great link between both young and old under the same cause.
- Recommend linking in with Mental Health Ireland again.

Volunteer Ireland Leadership Training Course

Date: 3rd - 26th Nov

Timeframe (ongoing/completed etc.): Complete

Stakeholders Involved: BTT / Volunteer Ireland

Review (pros/cons/outcomes/future plans):

- 3 volunteers attended the online Volunteer Leadership Training Course, held over 5 sessions via Zoom and hosted by Volunteer Ireland.
- The course was extremely beneficial as it went through the volunteer process from start to finish. The section on how to retain volunteers and conflict resolution was really valuable, especially to the clean up coordinators. The section on policies and procedures was extremely helpful for the secretarial role in BTT. Everything was explained in plain English as to why we need them, how to break them down and make them user friendly.
- Going forward, develop a Volunteer Policy/Handbook in conjunction with the new BTT 3 year plan and review / update existing BTT constitution and policies.

Course Breakdown:

- Module 1: Planning for Volunteer Involvement
 - Preparing for volunteer involvement
 - Exploring why people choose to volunteer
 - Identifying and developing volunteer role descriptions
- Module 2: Volunteer Engagement
 - Effective volunteer recruitment
 - Application process
 - Screening and selection
 - Interview process
- Module 3: Day-to-Day Volunteer Management
 - Induction and volunteer agreements
 - Support and supervision

- Recognition
- Exit Interviews
- Module 4A: Dealing with Challenging Situations
 - Examine ways of approaching problems
 - Learn problem solving techniques
 - Difficult situations can & do arise. How can you prepare for them?
- Module 4B: Volunteer Policy Development
 - What is a volunteer policy?
 - Benefits of having a volunteer policy
 - Developing your policy

Ballymun Tidy Towns Campaign Video

Date: Nov

Timeframe (ongoing/completed etc.): Completed

Stakeholders Involved: BTT / local TU Dublin final year student

Review (pros/cons/outcomes/future plans):

- BTT was approached by David Jervis, a local student in TU Dublin, to produce a video about BTT for his final year project.
- Interviewees include: Robert Murphy, John O Donoghue, Lena Deevy, Paddy O Reilly, Paula, Lauren Walsh, Sarah Clear
- Once the video is submitted for grading, David will send BTT the final version to be used as BTT promotional material.
- *Campaign Video Treatment:* This campaign video will emphasize on the key characteristics and structure of the Ballymun Tidy Towns community and its volunteers. I hope to explore the fundamental actions that they take to make their area more viable to their acclaims of rewards on recycling, nature reserving, and overall presentation as a community and as a suburb in North Dublin.
- *Target Audience:* The target audiences are locals, local committees, sponsors and young people. We'd like to target more locals into acknowledging Ballymun's Tidy Towns existence, see if they can become more aware and contribute a small amount within their area of living. We'd like to target local committees and sponsors to strike partnerships and possibilities of collaborating in future endeavours, and then lastly, we'd like to target young adults to be more inclusive in their environment undertaking. We'd like to set examples so they'd be influenced into contributing and continuing what Ballymun Tidy Towns started for.

Ballymun Tidy Towns Litter Recycling Bags

Date: 1st Dec

Timeframe (ongoing/completed etc.): Completed

Stakeholders Involved: BTT / Rediscovery Centre

Review (pros/cons/outcomes/future plans):

- BTT reached out to Rediscovery Centre to produce recycled, litter pick recycling bags.
- They are made from fully washable recycled hemp coffee bags with the BTT logo on the side. They will be used to help BTT segregate recyclable litter such as aluminium cans, plastic and glass bottles to keep them out of landfill.

Ballymun Tidy Towns Christmas Window Display

Date: 15th Dec

Timeframe (ongoing/completed etc.): Completed

Stakeholders Involved: BTT / DCC Community dept.

Review (pros/cons/outcomes/future plans):

- Following on from the Light up Your Windows Halloween project, it was decided to decorate the Axis, Civic building and the Reco using cut out snowflakes and backed by coloured crepe paper.
- BTT linked in with DCC to follow the same format. DCC provided the crepe paper.
- The 4 windows at the side of SuperValu were decorated using cut out snowflakes and Christmas trees, backed with green crepe paper. A manger scene was also donated to the display by Joan McDermott.
- It was a great success, easy to achieve and would recommend it for next year.

Publication mentions

Date: Jan – Dec 2020

Timeframe (ongoing/completed etc.): Completed

Stakeholders Involved: BTT

Review (pros/cons/outcomes/future plans):

- Better Ballymun Day of Action – 28th Feb 2020
 - <https://www.newstalk.com/podcasts/henry-mckean-on-the-hard-shoulder/love-ballymun-betterballymun>
- Launch of Stashtrays, NoButts.ie
 - <http://ibal.ie/launch-of-irelands-first-cigarette-recycling-bin/>
- IBAL Report 2020
 - <http://ibal.ie/nationwide-survey-reveals-fewest-number-of-clean-towns-since-2007/>
 - <https://www.irishexaminer.com/news/arid-40063160.html>

- <https://www.dublinlive.ie/news/dublin-news/dublins-north-inner-city-comes-19092328>
- IBAL Report Interviews with Robert Murphy and Paddy O Reilly
 - <https://www.fm104.ie/news/fm104-news/litter-surge-across-dublin-but-ballymun-bucks-trend/>
- National Tidy Towns Newsletter - Issue 9, Dec 2020
 - <https://www.tidytowns.ie/wp-content/uploads/2020/12/Issue-9-of-2020.pdf>

DCC Environmental Projects

Date:	Jan - Dec
Timeframe (ongoing/completed etc.):	Completed
Stakeholders Involved:	DCC Community dept. / Public Domain dept.
Review (pros/cons/outcomes/future plans):	

- DCC / GAP / BRYR Greening Neighbourhoods Programme (July) - Four local Greening Neighbourhood Projects were organised and facilitated in collaboration with GAP Ballymun.
- Creative Connections Re-painting of the Recycling Bins – Ballymun Library (Feb)/Coultry/Shangan/Sillogue (Nov)
- Three new environmental groups were developed: in Sillogue Park, Pairc Na Cuileain and Coultry Terrace. Pairc Na Cuileain won the runner up prize in the best new entry category in the City Neighbourhoods Competition 2020 and Sillogue Park was highly commended in this category. The Coultry Terrace group won first prize in the Spooky Street Competition at Halloween.
- Established environmental groups made a huge effort in their communities during 2020, with a larger demand for equipment, bags etc than in previous years.
- 46 environmental groups listed on the DCC database (they may not all be formally established).
- Over 50 local community groups received plant and bulb donations during the year.

DCC NWA City Neighbourhood Awards Ballymun Local Groups

Date:	4 th Nov
Timeframe (ongoing/completed etc.):	Completed
Stakeholders Involved:	DCC Public Domain / BTT
Review (pros/cons/outcomes/future plans):	

- DCC North West Area City Neighbourhood Awards 2020 (Ballymun winners in **bold**)

Category	Winner	
1- 150 Dwellings	Joint Winner – Joint Runner- up – Merit -	1 -Doon Court Environmental Group 2- Knowth & Druid Court Residents 1- Oakwood Avenue / Sycamore Park 2- The Waltons 1. Coultry Way Tidy Road Committee 2. Finn Eber Fort Residents 3. Hollywell Residents Association 4. Beneavin Residents Association 5. Patrickswell Court Residents Association 6. Beneavin Court Residents Group
151-300 Dwellings	Winner - Runner-up – Merit -	Lakeglen Residents Association Glasnevin Avenue Environmental Group 1. Northway Estate Residents Association 2. Scribblestown Residents Association
300 Dwellings and Over	Winner- Runner –Up –	Willow Park & Pinewood Residents Association Dunsink Residents Association
Senior Citizen Complex	Joint Winner – Runner-Up – Merit -	1- Merville Court 2 – Ballygall Senior Citz Fold Housing Kildonan Court Griffith Crescent Community Group
Front Garden	Winner – Runner-Up – Merits –	69 Knowth Court – Leonie Steers 45 Doon Court – Tina Maher+ Terry Conway - 19,21,23 & 24 Graigue Court - 18,36 & 41 Druid Court - 44 & 48 Doon Court - 8 Termon Court - 18 Kilshane Drive - 70A , 117 & 185 Hillcrest Park - 73 Glasnevin Park - 45 Wadelai Road - 4 St Canices Park
Open Green Space	Joint Winner – Merit -	1 – Joes Patch 2- The Fairy Garden 3 - Sunnyside 1. An Cearnog Glas 2. Belclare People 3. Doon Court Environmental Group 4. Doon in Bloom 5. Doon in Bloom 6. Finglas Tidy Towns 7. Scribblestown Residents Group 8. The Waltons 9. Wadelai Hillcrest & District Residents Assoc. 10. Wellmount Green & Crescent Res Ass 11. Hollywell Residents Association 12. Willow Park & Pinewood Res Ass

	13. Grove Wood EWG	
Community Environment Initiative	Joint Winner – Joint Runner-Up – Merit –	1 - Finglas Tidy Towns 2- Patrickswell Court 1 – Wadelai/ Hillcrest & District Res Assoc 2- Doon Court Environmental Group 1. Glasnevin Ave Environmental Group 2. Finn Eber Fort Residents 3. Scribblestown Residents Association 4. The Waltons 5. Wellmount Crescent & Green Res Ass 6. Killshane Residents Association 7. Wadelai Hillcrest & District Res Ass 8. Willow Park & Pinewood Res Ass 9. Beneavin Court Residents
Community Garden	Winner – Runner-Up – Merit –	Glas Community Garden Patrickswell Court 1. The Waltons 2. Finglas Tidy Towns 3. Finglas Forest Community Garden
Urban Village	Winner -	Finglas Tidy Towns
Mixed Use Street	Winner -	Ballymun Tidy Towns
Individual Contribution	Winner – Runner- Up – Merits –	Gillian Lloyd Corbett Angela Cruz 1. Maeve McNamara 2. Deirdre Martin 3. Joanne Higgins
Best New Entry	Winner – Joint Runner-Up – Merit –	Finn Eber Fort Residents 1 – Wellmount Crest & Wellmount Green Res Ass 2 – Pairc Ni Cuileann (The Feileacans) 1. Scribblestown Residents Association 2. Glasnevin Avenue Environmental Group 3. Beneavin Court Residents 4. Silloge Park Residents
Endeavour Award (Most Improved Entry)	Winner – Merit –	Wadelai/ Hillcrest – Plant Sale 1. Wadelai/Hillcrest 2. Wadelai/Hillcrest
Apartment Complex	Winner –	St Canice's Court
Allotments	Winner –	FAST (Finglas Tidy Towns)

	Runner-Up –	Meakstown Allotments
Best Shop front	Winner –	Twigs and Berries

Recommendations:

- Ballymun local residents, environmental / residential groups won 33 awards across 7 categories with 28 awards going to residents/groups based in Poppintree.
- Hollywell Residents Association won 2 awards (1-150 dwellings / Open Green Space) but did not enter this year's BTT local area competition.
- It was great to see 2 new environmental groups set up through the DCC Greener Neighbourhoods scheme win awards for Best New Entry.
- Going forward, in conjunction with DCC, use BTT social media and mailing list to encourage and support more entries from different areas of Ballymun into the DCC City Neighbourhoods Competition.

Training / Information Webinars

Date: June 2020 – Jan 2021

Timeframe (ongoing/completed etc.): Completed

Stakeholders Involved: BTT / Finglas TT / Trinity Comprehensive

Review (pros/cons/outcomes/future plans):

- GDPR training (Admin)
- B4B Zoom class in digital marketing (Admin)
- Rediscovery Centre Waste and Litter Workshop (BTT / Finglas TT / Trinity Comprehensive)
- Volunteer Leadership Training (Admin, Vice Chairperson/Plant Coordinator)
- Sustainable Energy Community – DCC / SEAI (2 volunteers)
- Take Action on Plastic Waste – GAP (2 volunteers)
- GAP UN Sustainable Development Goals Workshop (6 volunteers)

Ballymun Biodiversity Action Plan:

- Two Trees Talk – Skerries TT
- Biodiversity and Bees – Green Foundation
- Critical Thinking for Pollinator Actions – CIEEM
- Tree mapping using Curio – DCC Sustainable Days
- Urban biodiversity and BAPs - BBAP webinar Mary T. (30th Nov)
- Habitat mapping; Hedgerow / wetland survey - BBAP webinar Mary T. (27th Jan)

Metrics

FACEBOOK METRICS

Date: Jan 2020 – Jan 2021

Timeframe (ongoing/completed etc.): Ongoing

Review (pros/cons/outcomes/future plans):

Jan 2020: 1,156 followers

Jan 2021: 1,501 followers (+345 followers)

Number of Posts: Jan-Dec - 330

Jan - 1	Feb - 13	Mar - 8	April - 33	May - 66	June – 45
July - 44	Aug - 20	Sept - 23	Oct - 32	Nov - 30	Dec - 15

Best performing posts:

IBAL Report – 7,472 reach

Illegal Dumping pics – 5,990 reach

Stashtray Launch pics – 3,996 reach

BTT Spooky Competition pics – 3,708 reach

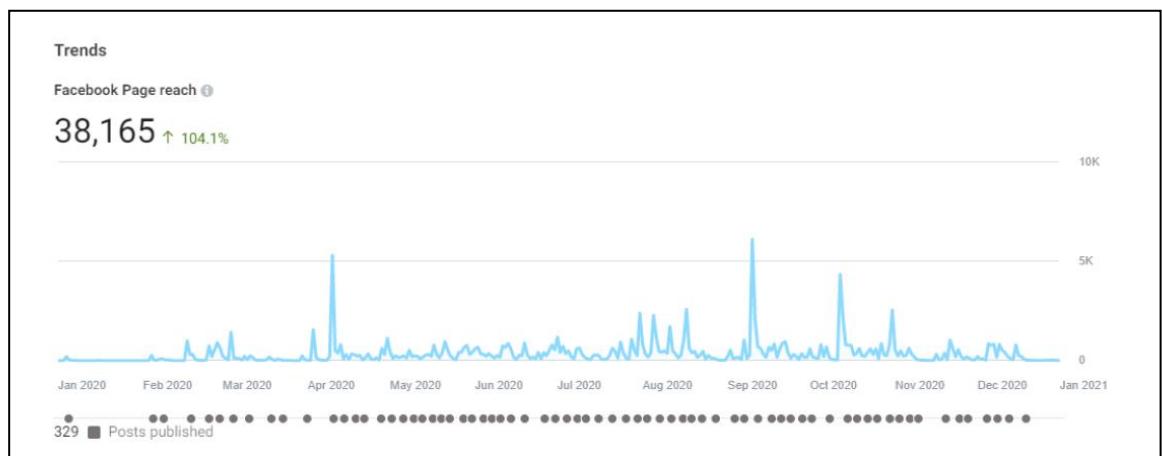
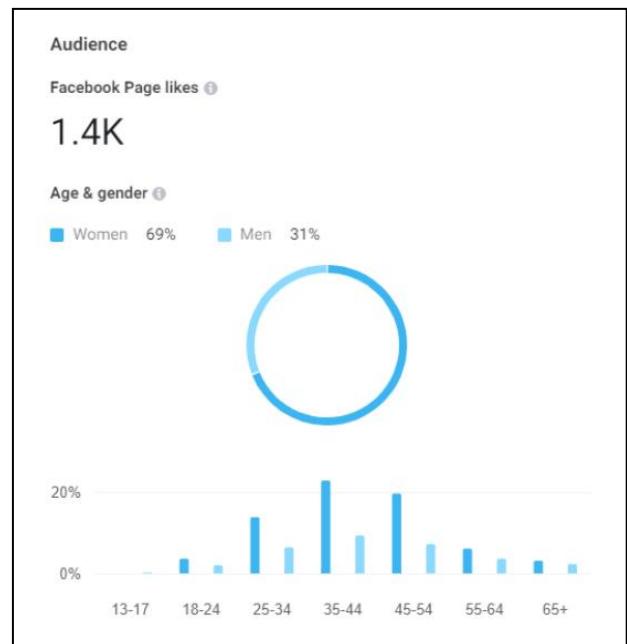
BTT Recycling bags pics – 2,619 reach

Repak Project Launch Poster – 2,556 reach

Better Ballymun (Feb) pics – 2,482 reach

BTT Wed. Clean Up pics – 7 posts over 500 reach

24 posts had over 1000 reach



INSTAGRAM METRICS

Date: Jan 2020 – Jan 2021

Timeframe (ongoing/completed etc.): Ongoing

Review (pros/cons/outcomes/future plans):

Jan 2020: 82 followers

Jan 2021: 253 followers (+171 followers)

Number of Posts: Jan-Dec - 93 posts

Best performing Posts:

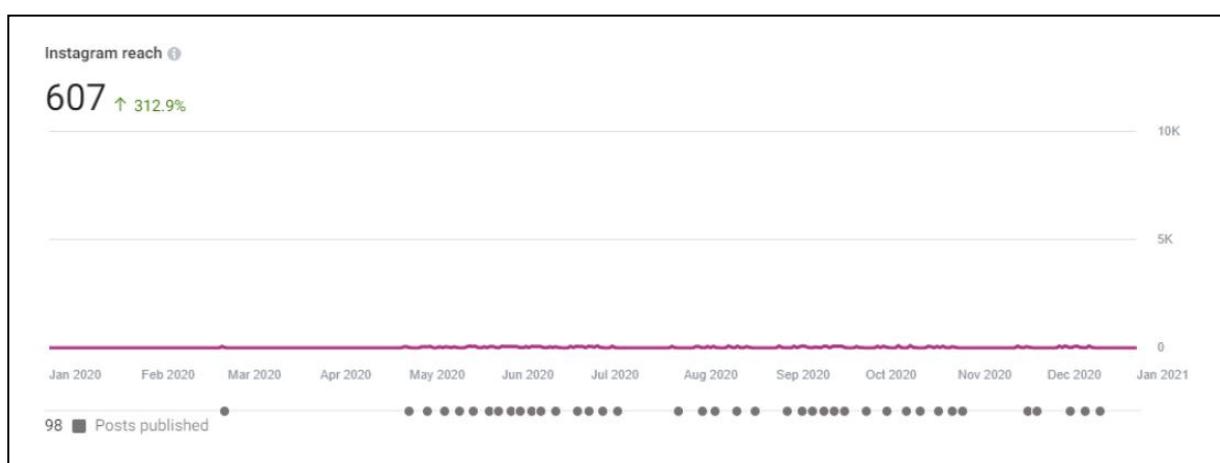
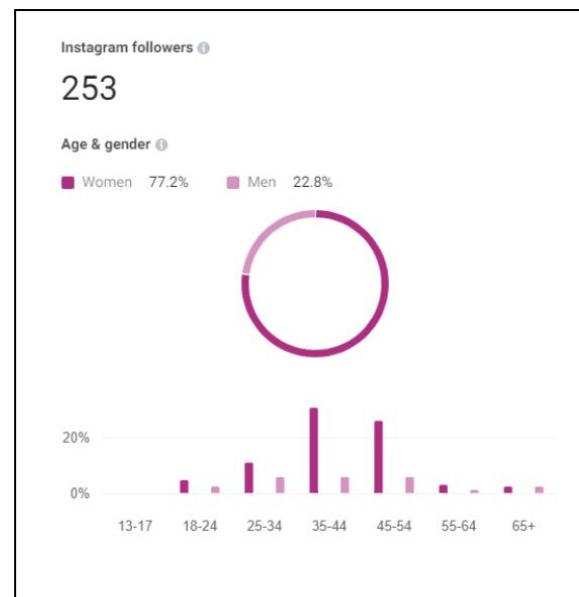
Stashtray Launch pics – 198 reach

Better Ballymun Walls presents pics – 152 reach

IBAL Report – 140 reach

Better Ballymun (Sept) pics – 132 reach

BTT Wed. Clean Up pics – 132 reach



TWITTER METRICS

Date: April 2020 – Jan 2021

Timeframe (ongoing/completed etc.): Ongoing

Review (pros/cons/outcomes/future plans):

- 46 followers
- 88 tweets / retweets

YOUTUBE METRICS

Date: Oct 2020 – Jan 2021

Timeframe (ongoing/completed etc.): Ongoing

Review (pros/cons/outcomes/future plans):

- BTT YouTube channel has not been officially launched
- Playlists created to help with BTT ongoing Biodiversity / SDG projects and also to showcase BTT completed projects
- Playlists created to date:
 - Gardening for Biodiversity
 - Plant ID Training
 - UN Sustainable Development Goals
 - Take Action on Plastic
 - DCC Sustainable Days
 - Halloween 2020
 - Better Ballymun
 - Local Garden Biodiversity
- 12 views

Recommendations:

- Launch the BTT YouTube channel and create videos about BTT projects

BALLYMUN TIDY TOWNS COMMITTEE MEETING METRICS

Date: 15th Jan – 5th Nov

Timeframe (ongoing/completed etc.): Completed

Stakeholders Involved: BTT

Review (pros/cons/outcomes/future plans):

- Number of meetings: 14 meetings
- Number of committee members: 16 members
- Average number of attendees per meeting: 7 attendees
- Number of non-attendance members: 2 members

BTT/DCC LIAISON GROUP MEETING METRICS

Date:	23 rd June - 4 th Nov
Timeframe (ongoing/completed etc.):	Completed
Stakeholders Involved:	BTT / DCC Community dept. & Public Domain dept.
Review (pros/cons/outcomes/future plans):	
• Number of meetings:	6 meetings - 1 per month
• Number of group members:	DCC – 4 members / BTT – 6 members
• Average number of attendees per meeting:	DCC – 2 / BTT - 4